

# IMI BYTES

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## THE ORIENTATION PROGRAMME INAUGURATION, PGDM 2020-22

*A two year Post Graduate Diploma Program, every year brings together a final bid of goodbye to our senior batch and an amazing opening for our junior batch. IMI-Bhubaneswar extended a warm welcome to batch 2020-22 in its Orientation Programme Inauguration held on 14th July 2020. [Read More...](#)*

## THE RHYTHMIC FLOW OF LIFE: A PHILOSOPHICAL VIEW

*Aristotle in his book Nichomachean Ethics propounds the term Eudaimonia. What he meant by that is all human beings strive to 'do well and live well'. According to him, the term is as close to happiness as one can get. That means every human being must try to live the best life. Now, the obvious question is what the best life is. [Read More...](#)*



## CONNECTING PEOPLE AND WINNING HEARTS A NON-VIOLENT COMMUNICATION

*Whenever we come across the word violence, our first response is physically causing a pain. Can there be a violence in communication? Is this violence less dangerous than physical violence? Answer is Yes. Violence can be there in the communication too when we are upset and don't like how other people behave. [Read More...](#)*





## INTERNSHIP EXPERIENCE AT OUTLOOK PUBLISHING BY SWAYAM SUBUDHI

*Internship is very important for a student as he/she gets a first-hand experience and exposure to the corporate world through it. Internships help students to apply their classroom knowledge in the corporate. This year, due to CORONA VIRUS pandemic, most of the organisations had to conduct work-from-home-internships. [Read More...](#)*

## SIP EXPERIENCE IN DABUR INDIA LTD BY DIKSHA LATH

*I did my summer internship at Dabur India Ltd. I was placed as a Market Research Intern through campus placement process at IMI Bhubaneswar in the month of November. Well, working as a Research Intern with one of the largest Indian FMCG companies has given me a lot of exposure that I think is surely going to help me in the long run. [Read More...](#)*



## ONLINE CLASSES

*One of the biggest causalities of Covid-19 pandemic and the resultant lockdown has been a deterrent to the education system. IMI Bhubaneswar was shut during the lockdown periods to prevent the spread of virus and this has given way to conducting online classrooms, it has become a very new concept even for schools and colleges with the best of IT facilities. [Read More...](#)*

## TEAM IMI BYTES

AYUSHI | SHIVANI | SWAYAM | RITESH | JASASWINEE